

Comprehensive Economic Development Strategy

2011 Annual Performance Report

Northeast Ohio Four County Regional Planning and
Development Organization

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Annual Performance Report 2011

Prepared by:

Northeast Ohio Four County Regional Planning and Development Organization

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NEFCO's Economic Development Planning Vision Statement

NEFCO's regional economic development planning program strives to grow the region's economy through collaborative planning efforts with NEFCO's area governments and by providing assistance in activities that:

- Promote a diversified and sustainable economy*
- Support the most economically distressed areas of the region*
- Capitalize on the region's existing strengths and assist with efforts to promote innovation and technology*
- Ensure the efficient use and development of land and resources*

Introduction

Economic conditions in the NEFCO region have shown some improvement over the past year. However, there still exists the need to understand how events in one part of the four-county region can affect the region as a whole. Although there is more optimism about recovery, the after-effects of the economic downturn still manifest themselves in reports of declining housing values, abundant foreclosures, and a sense that everyone seems to know someone who is looking for employment after being laid off.

Looking to the future, those currently involved in regional economic development can be encouraged by a number of success stories from the past year. Regional entrepreneurship and research organizations such as JumpStart, Inc. and NorTech have included NEFCO's counties in their service footprints. A recent EDA award to a research partnership between the Austen BioInnovation Institute and the University of Akron, located right in the center of the NEFCO region, holds promise for this area to become a leader in innovation. Unprecedented governmental collaborations in land use, housing, transportation, economic development and environmental planning span not just our four-county area but the entire Northeast Ohio corner of the state. These events serve as a foundation for an innovative and promising economic future.

While continuing to assist our local governments with activities that have positive effects on regional economic development planning, NEFCO submits this *Comprehensive Economic Development Strategy Annual Performance Report*. The report describes conditions facing the region in the one-year period since NEFCO's *2010 Revised Comprehensive Economic Development Strategy*.

Meeting 2010 Agency Goals for Economic Development

NEFCO met its stated agency goals for economic development planning in calendar year 2010.

- 1. When possible under current work program, increase assistance to members by addressing unfunded/underfunded economic and environmental planning needs.** NEFCO was instrumental in the awarding of Economic Development Administration funds to members and other entities: the City of Barberton, the City of Twinsburg/Summit County, JumpStart, Inc., NorTech, and the Austen BioInnovation Institute/The University of Akron Research Foundation. Assistance provided to the Cities of North Canton, Kent and Norton did not result in an EDA award.
- 2. Secure a second 3-year planning grant from EDA** – Staff submitted an application in January 2010 and received another three-year planning grant for April 2010 through March 2013.
- 3. Advocate changes to the Economic Development Agency Reauthorization Act that are beneficial to NEFCO and its members.** NEFCO conveyed to EDA (including personal contact with the Assistant Secretary of Economic Development) difficulties with regulations that prevented members from receiving EDA assistance while partnering with the private sector. In early 2011, staff solicited comments from area economic development professionals and members and compiled a summary of comments to be provided to the EDA by its March 9, 2011 deadline.
- 4. Assist members in taking advantage of new initiatives that further regional economic development planning.** Staff provided timely notices of several new EDA initiatives (i6 challenge, Community Trade Adjustment Assistance, the FY2009 Global Climate Change Mitigation Incentive Fund, the Regional Innovation Clusters Mapping Project, the Energy Efficient Building Systems Regional Innovation Cluster Initiative) to economic development professionals in the region.
- 5. Work with Comprehensive Economic Development Strategy (CEDS) projects currently under review by EDA.** NEFCO approved lists of priority projects in February 2010 that were included in NEFCO's *2010 Revised Comprehensive Economic Development Strategy*. In early 2011, staff updated the Public Works and Economic Adjustment projects lists to better respond to the guidance of EDA's new project selection and review process and to accommodate entities seeking EDA funds.
- 6. Assist Census Bureau and members with 2010 decennial census.** NEFCO notified members of key Census 2010 dates, provided a forum for the director of a regional Census office to speak at the Board meeting, and informed members of new data published throughout 2010 by the American Community Survey.
- 7. Launch new website location and content.** Mindful of agency resources, staff continued to explore the costs and requirements of an agency website. NEFCO's current website is maintained through an environmental planning grant and access is through NEFCO's environmental planning program. Staff resumed the publication of timely newsletters featuring information on EDA's changes and the region's projects.

Meeting 2010 CEDS Goals

Goal 1: To promote diversification of the local and regional economies

A focus of most of the activities undertaken by NEFCO staff in 2010 was the promotion of activities that were highly innovative. The region's expansion of high-tech industries, after more than a century of reliance on manufacturing, continues as many communities have recognized that economic diversification that incorporates innovative industries will prepare them for the future.

Assistance to EDA applicants NorTech and JumpStart encouraged activities that create new jobs in the region, especially in the technology sector. These groups specifically target entrepreneurship. It is our hope that they will form the basis for new innovation clusters and opportunities for jobs in the region.

Goal 2: To assist in the efficient use and development of land

Of the 13 public works projects identified as priorities in NEFCO's *2010 CEDS*, six projects constituted either a brownfield redevelopment or land/building reuse. Additionally, one of NEFCO's economic adjustment projects proposed a strategy for the reuse of a vacated auto plant. NEFCO's selection criteria used to rank projects encourages the use of a brownfield site or building renovations over developing greenfields.

Goal 3: To ensure local support for the project

All projects that were recommended to the EDA for funding had the support of the local government in which they were located. Furthermore, all projects represented a partnership between either a local government or eligible non-profit group and the private sector.

Goal 4: To encourage programs that reinforce workforce development

Because the level of economic distress is a priority for determining how best to use limited resources, NEFCO continued to calculate 12- and 24-month unemployment figures for all of NEFCO's counties, Ohio and the U.S. Additional statistics were prepared for the Cities of Akron, Barberton, Cuyahoga Falls, Kent, Massillon, Stow, and Wooster. These calculations gave staff an idea of the communities in greatest need of financial assistance. However, other entities also received assistance from NEFCO staff, and the economic conditions in the region as a whole were monitored for changes that would make them eligible for EDA funds. Figures for per capita income were also gathered.

Goal 5: To encourage the development of industries that support Northeast Ohio's targeted industries

Incorporating the targeted industries identified in the State of Ohio's strategic plan for development, NEFCO focused regional economic development planning efforts on those which appeared to be present in the four counties that we serve. Projects identified in the *2010 CEDS* report were expected to build on one or more of the following targeted industries:

- Advanced Energy and Environmental Technologies
- Aerospace and Aviation
- Agriculture and Food Processing
- Bioscience and Bioproducts
- Corporate and Professional Services
- Distribution and Logistics
- Instruments, Controls, and Electronics
- Motor Vehicle and Parts Manufacturing
- Polymers and Advanced Materials

Goal 6: To ensure project readiness

In order to identify the most competitive projects as those with the highest priority in the region, staff worked closely with potential applicants to improve their EDA applications. NEFCO also assisted applicants to make sure that all required items were provided. Staff performed application reviews, acted as a liaison between potential grantors and grantees, and offered technical assistance to organizations seeking funds.

Status of the NEFCO Region

Economic Distress

Many of NEFCO’s communities continue to experience economic distress. The most recent 24-month unemployment rates of the Cities of Akron, Barberton, Canton and Massillon and Stark County are more than one percentage point above the national average of 9.1 percent. When evaluating the per capita income of NEFCO’s communities, the majority of the region’s cities fall below 80 percent of the national average. Summit County also faces the challenges of a major auto plant closure with the loss of the Chrysler Stamping Plant in the City of Twinsburg. The majority of the plant’s employees reside in Summit County and impacts within the region are likely to be felt for many years.

Government	24-month Percent Unemployment⁺ Bureau of Labor Services	Average Annual Unemployment 2009 (2010 data not available) Bureau of Labor Services	Per Capita Income (% of U.S.) American Community Survey 5-year estimates
Akron	10.7	10.5	74.1
Barberton	12.2	12.3	70.2
Canton	12.6	12.3	62.4
Kent	7.8	7.3	67.4
Massillon	11.8	11.8	74.0
Wooster	9.2	9.3	86.4
Portage County	10.0	9.9	91.0
Stark County	11.4	11.2	87.5
Summit County	10.1	9.8	98.4
Wayne County*	9.2	9.9	84.0
State of Ohio	10.1	N.A.	-
United States	9.1	N.A.	-

+ Rates calculated on March 21, 2011. Should current statistics be released before the report’s deadline, they will be added. If not, this column will be eliminated.

* At the time of preparation of this report, Wayne County was a dues-paying member of NEFCO. However, these projects will be eliminated from NEFCO’s CEDS if Wayne County terminates its membership on March 31, 2011. After that time, the county will not be eligible to document CEDS consistency for a project through NEFCO.

Strengths, Weaknesses, Opportunities & Threats

Strengths

- Venture capital, an indication of the transition from manufacturing to a technology-based economy, has increased more than four-fold since 2009 in the Akron-Canton region (Beacon Journal, 1/21/11)
- The region is recognized by President Obama for its flexible liquid crystal displays industry and the activities of JumpStart and NorTech which are key players in economic development (Plain Dealer, 2/23/11)

- The Austen BioInnovation Institute, a collaboration of six health/education/community organizations, continues to expand facilities and staff to reach its goal of creating 2,400 jobs within the next decade (Plain Dealer)
- *Site Selection* magazine named Wayne County as the second best performing small economy in the U.S. and led all micropolitan areas in the Midwest and State of Ohio in business expansion and attraction in 2009 (Wayne Economic Development Council, 3/3/10). In 2011, it again received the distinction of being the top micropolitan area in the Midwest and ranked fourth among all micropolitan areas in new and expanded facilities for 2010 (Wayne Economic Development Council, 3/2/11).
- Wayne County was named second best performing small economy in the U.S. and led all micropolitan areas in the Midwest and State of Ohio in business expansion and attraction in 2009 (Wayne Economic Development Council, 3/3/11)
- Manufacturing employment in Northeast Ohio increased by 8,000 jobs (over 16 counties) in mid-2010 (Plain Dealer, 8/9/10)
- After years of delays for Goodyear's global headquarters, construction is expected to start in 2011 (Beacon Journal, 12/17/10)
- Northeast Ohio has diverse research assets as it focuses on medicine, materials, aerospace and agriculture (Plain Dealer, 12/26/10)

Weaknesses

- A three-year study by Gallup and the Knight Foundation revealed many negative views voiced by residents in Portage and Summit Counties: 48 percent have no attachment to the community; a poor opinion of local leadership, the economy; 51 percent would not recommend the community as a good place to live; 13 percent have a positive outlook of the community for the next five years; people who have lived in the Akron area for less than three years were more attached to the community than longtime residents (Beacon Journal, 11/16/10)
- Northeast Ohio jobs in high-tech industries rose in 2008 but lagged the rest of Ohio, the Midwest and the country (Plain Dealer, 8/1/10)
- Despite the high unemployment, some employers still find it difficult to fill manufacturing jobs due to the lack of skilled workers (Idea Stream, 2/4/11)
- The July 31, 2010 closure of the Chrysler Stamping Plant in Twinsburg created a vacant 2.2 million-square-foot facility on 165 acres. The Canadian liquidation company that purchased the property has salvaged the facility, and finding a new occupant to employ laid off workers and use stamping presses is unlikely (Plain Dealer, 7/18/10)

Opportunities

- Akron, home of the Airdock, is one of the few places in the U.S. that can build and house a large airship. The High Altitude Long Endurance-Demonstrator prototype will be launched in the summer of 2011 (Beacon Journal, 8/31/11)
- Akron was named an "Ohio Hub of Innovation and Opportunity" focusing on biomaterials, orthopedics and wound healing by former Ohio Governor Ted Strickland (Plain Dealer)
- The proximity of the NEFCO region to Cleveland, Youngstown and Pittsburgh makes it an integral part of the larger region that would link the strengths, economies and resources of Northeast Ohio-Western Pennsylvania (Plain Dealer, 1/23/11)

- Stark State College of Technology will develop a \$11.8 million center for wind power (Beacon Journal, 12/23/10)
- From 2007-2008, employment in Northeast Ohio's high-tech industries grew by 1.8 percent or 3,025 jobs, despite the decline in employment in non high-tech industries. Northeast Ohio's high-tech employment growth surpassed the remainder of Ohio and the Midwest (NorTech, 7/29/10)
- In 2008, Northeast Ohio colleges and universities reported \$493 million in research expenditures and posted a 50 percent growth rate, outpacing the remainder of Ohio, the Midwest and the U.S. (NorTech, 7/29/10)
- Recent developments at the Ohio Agricultural Research and Development Center include the construction of the \$22 million Plant and Animal Research Center, and a new designation of the BioHio Research Park as an affiliate of The Ohio State University will enable commercial applications of research by scientists at the OARDC (Wayne Growth Report, June 2010)

Threats

- Of the fastest-growing categories of foreign-manufactured goods noted by the U.S. Business and Industry Council, many are those considered key industries in the region: motor vehicles and parts, fabricated metal products, chemicals, primary metal manufacturing, machinery, and plastics and rubber products (including tires) (Plain Dealer)
- With Ohio's loss of two U.S. House members due to its declining population documented by Census 2010, Northeast Ohio could lose representation through redistricting. The loss of federal dollars due to the lower population is a real threat to the region. New Census 2010 data revealed that although two of NEFCO's four counties have grown since 2000, their population gains are relatively small. Since 2000, Wayne and Portage Counties increased in population by 2.6 and 6.2 percent, respectively (Beacon Journal, March 10, 2011). These gains are not insignificant, but they are in NEFCO's two lesser-populated counties and do not offset the population losses from Stark and Summit Counties
- Replacement of the State of Ohio's Department of Development by the JobsOhio non-profit corporation may lead to delays and uncertainty in state-supported economic development

2011 Priorities for Economic Development

The following projects have been identified as NEFCO’s priorities for economic development. Appendix B contains the scores of each project and the selection criteria used to rate them. Because of EDA’s new project review process, NEFCO’s past practice of assigning a rank to a single project was deemed less flexible for quarterly project submission deadlines. The region’s economic development priorities are presented in two tiers. Tier I projects are those which have the highest priority.

2011 CEDS Priority Public Works Projects		
Tier I Projects (listed alphabetically)	Location/ Applicant	NEFCO Member
Atlantic & Great Western Discovery Park	City of Kent	Kent
BioHio Research Park Initiative	City of Wooster/OARDC	Wooster
Hartville Wastewater Treatment Plant	Village of Hartville	Stark
Kent Downtown Project	City of Kent	Kent
Orrville Industrial Park	City of Orrville	Wayne*
Tier II Projects (listed alphabetically)	Location/ Applicant	NEFCO Member
Apple Creek JEDD Center	Village of Apple Creek	Wayne*
Biomedical Incubator	City of Akron	Akron
Brimfield Township Waterline	Brimfield Twp.	Portage
CAK International Business Park, Phase III	City of Green	Summit
Cuyahoga Falls Portage Crossing Redevelopment	City of Cuyahoga Falls	Summit
NEOCOM Industrial Park Infrastructure	City of Massillon	Stark
Ravenna Township Waterline	Ravenna Twp.	Portage
Shalersville Industrial Park	Village of Shalersville	Portage
TECHudson and Entrepreneurial Campus	City of Hudson	Summit
<i>Additional projects may be added by the Cities of Akron, Canton, Kent, Wooster; and the Counties of Stark and Wayne*</i>		

* At the time of preparation of this report, Wayne County was a dues-paying member of NEFCO. However, these projects will be eliminated from NEFCO’s CEDS if Wayne County terminates its membership on March 31, 2011. After that time, the county will not be eligible to document CEDS consistency for a project through NEFCO.

2011 Goals and Objectives

In order to respond to the new priorities of the EDA and to recognize the changing directions of the regional economy, NEFCO has made revisions to the goals that frame its regional economic development planning efforts. The CEDS Committee has approved the following goals and objectives which factor heavily in setting the region's priorities for economic development. These goals and objectives are used for selecting projects for the Regional Projects (unranked) List and for assessing the ranked projects in their importance to the region.

Goal 2011-1: To promote diversification of the local and regional economies

Objectives:

- Provide for the increase of basic jobs
- Encourage programs and projects that create and retain jobs
- Support technology and entrepreneurial development
- Support efforts that will make the region more globally competitive

Goal 2011-2: To assist in the efficient use and development of land and resources

Objectives:

- Encourage the use of brownfield sites
- Support projects that are consistent with a general plan of the appropriate unit of government
- Support projects that preserve greenspace, either through innovative design or through measures taken to ensure more compact development
- Support economic development possibilities tied to the local food industry and activities that improve the local food infrastructure
- Support collaborative efforts in order to reduce duplication in services and resources

Goal 2011-3: To promote economic activities that have the support of NEFCO's members

Objectives:

- Encourage projects and activities that have obtained the support of the appropriate local government(s)
- Whenever possible, promote projects that represent a public/private partnership and a high return on investment

Goal 2011-4: To encourage programs that will positively affect the most distressed parts of the region

Objectives:

- Promote projects in areas where the unemployment rate meets or exceeds the state's unemployment rate
- Promote projects where the per capita income is 80 percent or less than the national average
- Project proposes activities that will train and educate economically disadvantaged individuals
- Promote projects in an Enterprise Community/Empowerment Zone or other federal or state priority area

Goal 2011-5: To encourage the development of industries that support Northeast Ohio's targeted industries

Objectives:

- Support projects that contribute toward strengthening the region's targeted industries adopted from the State of Ohio's *Strategic Plan* (2008).
- Support activities that complement targeted as well as other existing industries in the region.

Appendix A

NEFCO's Regional CEDS Committee

**Regional Comprehensive Economic Development
Strategy Committee (February 2011)**

- Chair: Jim Currie, Ohio Agricultural Research and Development Center*
- City of Akron: Member: Brent Hendren, Mayor's Office of Economic Development (appt. July 23, 2007)
Alternate: Vacant
- City of Canton: Member: Linda Barnes, Canton Community Improvement Corporation (appt. January 14, 2011)
Alternate: Vacant
- City of Kent: Member: Dan Smith, Dept. of Community Development (appt. Aug. 25, 2008)
Alternate: Gary Locke (appt. 2007)
- City of Wooster: Member: Justin Starlin (appt. December 2010)
Alternate: Vacant
- Portage County: County Coordinator: Todd Peetz, Regional Planning Commission (appt. July 12, 2010)
Member: Vacant
Alternate: Charlene Badger (appt. 2008)
- Stark County: County Coordinator: Brenda Sarsany, Regional Planning Commission (appt. 2003)
Member: Robert Nau, Regional Planning Commission (appt. 2001)
- County of Summit: County Coordinator: Nick Lautzenheiser (appt. October 2010)
Member: Erin Siebel, Dept. of Community and Economic Development (appt. 2011)
Alternate: Susan DeChant, Dept. of Community and Economic Development (appt. 2002)
- Wayne County*: County Coordinator: Rod Crider, Wayne Economic Development Council (appt. 2006)
Member: Jim Currie, (appt. 2005)
Alternate: Ann Obrecht, Commissioner (appt. 2004)

*Should Wayne County's membership expire on March 31, 2011, it will no longer be represented on the Regional CEDS Committee. However, subject to NEFCO Board approval, Jim Currie will remain on the committee as a representative from an institute of higher education.

Appendix B

Project Scores and Selection Criteria for Public Works (construction) and Economic Adjustment (non-construction) Projects

2011 Public Works Scores														
	Criteria													
	1	2	3	4	5	6	7	8	9	10	11	12	13	TOTAL
Portage County														
Brimfield Twp. Waterline	5	2	0	6	3	2	0	3	0	3	0	6	1	31
Ravenna Twp. Waterline	5	2	0	6	3	2	0	3	0	3	0	6	1	31
Shalersville Industrial Park	5	10	0	6	3	2	0	3	0	3	0	4	1	37
City of Kent														
Downtown Project	5	6	3	6	3	4	4	3	5	3	6	12	1	61
Atlantic & Great Western R & D Park	5	10	5	6	3	6	4	3	5	3	3	4	1	58
Stark County														
NEOCOM Industrial Park Infrastructure	8	10	0	3	3	0	0	3	0	3	0	2	0	32
Hartville Wastewater Treatment Plant Expansion	8	10	0	6	3	2	4	0	5	3	6	12	1	60
County of Summit														
TECHudson and Entrepreneurial Campus	5	10	0	6	3	4	4	0	5	0	6	2	4	49
CAK International Business Park, Phase III	5	10	0	6	3	2	0	0	5	0	6	10	4	51
Cuyahoga Falls Portage Crossing Redevelopment	5	2	0	6	0	4	4	0	0	0	6	8	1	36
City of Akron														
Biomedical Incubator	8	10	1	6	3	2	4	3	5	3	1	2	1	49
Wayne County*														
Orrville Industrial Park	8	10	1	6	3	2	0	3	5	3	1	12	1	55
Apple Creek JEDD Center	8	10	2	6	3	2	4	3	5	3	0	2	1	49
City of Wooster														
BioHio Research Park Infrastructure	8	10	3	6	3	4	4	3	5	3	3	8	1	61

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2011 Economic Adjustment Priority List

CEDS Priority CEDS Projects – Economic Adjustment, 2011											
Project	1	2	3	4	5	6	7	8	9	10	Total
Partnership for Regional Services to Manufacturers	8	10	5	6	3	3	5	3	4	0	47

Although the project scores are presented in these tables, NEFCO promotes the Tier I projects as having equal prioritization for the purposes of consideration for EDA funding.

**CEDS Selection Criteria for EDA Construction Projects
2011**

1. Unemployment rate. The purpose of the Economic Development Administration (EDA) is to create and/or retain private sector jobs and to alleviate unemployment and underemployment. Projects located in areas of high unemployment receive more points. Unemployment for the most recent 12-month period using U.S. Bureau of Labor Statistics (BLS) will be calculated, when possible, for the entity or county in which the project is located. Small communities that are not covered by BLS statistics may provide independent studies for the Committee to consider in assigning points.

Unemployment rate greater than 1 percentage point above the U.S. rate /area has per capita income of 80 percent or less than the national PCI	8 points
Unemployment rate less than or equal to 1 percentage point above the U.S. rate	5 points
Unemployment rate equal to the U.S. rate	3 points
Unemployment rate less than or equal to 1 percentage point below the U.S. rate	1 point
Unemployment rate greater than 1 percentage point below the U.S. rate	0 points

2. EDA funds requested will be used to:

Build or renovate a facility for manufacturing/ industrial/business incubator use or construct infrastructure to directly serve a manufacturing/ industrial development/expansion	10 points
Build or renovate a facility for office/ service/information technology use	6 points
Build or renovate a facility for a retail/commercial use	2 points
Construct infrastructure to directly serve a retail/commercial development/expansion	2 points
Construct or support an infrastructure/ transportation project as part of a general road network (not solely serving a development)	2 points
Build or renovate a community facility	0 points

3. EDA’s National Strategic Priorities. EDA has identified a set of national priorities. Projects that address these priorities will receive one point for each, up to a maximum of 5 points. Documentation is required in order to receive a point.
 - a. Clean energy
 - b. Green technologies
 - c. Sustainable manufacturing
 - d. Information technology infrastructure (where lacking) – for eg. Broadband, smartgrid
 - e. Auto industry restructuring
 - f. Natural disaster mitigation
 - g. Access to capital for small to medium-sized and ethnically diverse enterprises
 - h. Innovations in science, healthcare and alternative fuel technologies

4. How many full-time jobs are expected to be created and/or retained by the project over the next 9 years? (i.e. do not count part-time or contractual jobs).

50 jobs or more	6 points
Up to 49 jobs	3 points

5. Quality of Jobs Created. The average hourly base wage rate of the jobs created (excluding benefits) is at or above 200% of the federal minimum wage.

3 points

6. Environmental considerations. Assign 2 points for each criterion met below:
 - Project will tap into or link to existing infrastructure that is between 0 to ½ mile from the site.
 - Project design goes beyond basic permitting, building or zoning requirements to incorporate or preserve an environmental or historic feature on the site.
 - Project involves the adoption of and adherence to Leadership in Environmental and Energy Design (LEED) guidelines.

7. Reuse of land or buildings. Project is located on a brownfield site or promotes reuse of an existing facility. Brownfields are defined by ORC 122.65 as “abandoned, idled, or under-used industrial, commercial or institutional property where expansion or redevelopment is complicated by known or potential releases of hazardous substances or petroleum.” Presence of brownfield must be documented to receive the points.

4 points

8. Cooperation. Project represents a partnership between 2 or more eligible applicants as defined by 13 Code of Federal Regulations, section 300.2 (for example, a local government, community development corporation or a university). A partnership is characterized by the commitment of money or in-kind services.

3 points

9. The project contributes to Ohio’s Statewide Targeted Industries, as identified in A Strategic Plan for the Ohio Department of Development. Projects will receive 5 points for identifying a potential tenant or client engaged in activities below. Projects will not receive any points for this item unless an applicant can identify a potential tenant, community plan or client that proposes specific activities that would fit into these categories (based on the intended/planned construction). For retention projects, consider this question on the basis of known contributions to Ohio’s Statewide Targeted Industries.

- a. Advanced Energy and Environmental Technologies
- b. Aerospace and Aviation
- c. Agriculture and Food Processing
- d. Bioscience and Bioproducts
- e. Corporate and Professional Services
- f. Distribution and Logistics
- g. Instruments, Controls, and Electronics
- h. Motor Vehicle and Parts Manufacturing
- i. Polymers and Advanced Materials

0 or 5 points

10. Local coordination. Project being proposed is in accordance with the local plan of the area in which it is located (plan must be submitted in order for committee to determine whether or how many points are to be awarded).

3 points may be awarded as determined by the Regional CEDS committee

11. Local support. Local share is essential to the development of a project. High priority will be given to projects which have a high percentage of local participation as a portion of total project costs. In kind contributions must be specified. Do not include staff time.

Calculate:
$$\frac{\text{Local share (in-kind , public, private funds)}}{\text{Total Project Costs}}$$

- | | |
|----------------|----------|
| 70% or greater | 6 points |
| 50 - 69% | 3 points |
| 30 - 49% | 1 point |
| less than 30% | 0 points |

12. Planning completed. Give the project two points for each step already completed in the following planning process, and be prepared to provide documentation.

- a. Land/Building acquisition/Title acquired
- b. Engineering design studies completed
- c. Availability/completion of necessary environmental studies
- d. Construction plans drawn
- e. Plans approved by appropriate government agency
- f. Local match promised
- g. Local match secured

Total number of points _____

13. Readiness to proceed. Many projects are listed in the CEDS, but are in various stages of their readiness to proceed with the EDA application. Priority is given to projects that are closer to applying to EDA for funding. Please use realistic measures when scoring.

Application already submitted and project is listed in NEFCO's CEDS	12 points
Actively working with NEFCO to submit application within 1-3 months	4 points
Actively working with NEFCO to submit application within 4-6 months	3 points
Expect to submit application within 6-12 months	1 point
Not sure when application will be submitted	0 points

**CEDS Selection Criteria for EDA Non-Construction Projects
2011**

1. Unemployment rate. The purpose of the Economic Development Administration (EDA) is to create and/or retain private sector jobs and to alleviate unemployment and underemployment. Projects located in areas of high unemployment receive more points. Unemployment for the most recent 12-month period using U.S. Bureau of Labor Statistics (BLS) will be calculated, when possible, for the entity or county in which the project is located. Small communities that are not covered by BLS statistics may provide independent studies for the Committee to consider in assigning points.

Unemployment rate greater than 1 percentage point above the U.S. rate /area has per capita income of 80 percent or less than the national PCI	8 points
Unemployment rate less than or equal to 1 percentage point above the U.S. rate	5 points
Unemployment rate equal to the U.S. rate	3 points
Unemployment rate less than or equal to 1 percentage point below the U.S. rate	1 point
Unemployment rate greater than 1 percentage point below the U.S. rate	0 points

2. EDA funds requested will be used to:

Directly support the industrial/manufacturing sector	10 points
Directly support high tech/innovation industries	10 points
Support plans related to infrastructure/transportation projects that are directly related to creating high-tech, high quality jobs	10 points
Support businesses that will primarily be involved in the service industry or information technology	6 points
Support businesses that are primarily retail/commercial	2 points
Support plans directly related to stand-alone infrastructure/transportation projects unrelated to the creation of high quality jobs	2 points
Support plans for a community facility	0 points

3. EDA’s National Strategic Priorities. EDA has identified a set of national priorities. Projects that address these priorities will receive one point for each, up to a maximum of 5 points. Documentation is required in order to receive a point.
 - a. Clean energy
 - b. Green technologies
 - c. Sustainable manufacturing
 - d. Information technology infrastructure (where lacking) – for eg. Broadband, smartgrid
 - e. Auto industry restructuring
 - f. Natural disaster mitigation
 - g. Access to capital for small to medium-sized and ethnically diverse enterprises
 - h. Innovations in science, healthcare and alternative fuel technologies

4. How many full-time jobs are expected to be created and/or retained by the project over the next 9 years? (i.e. do not count part-time or contractual jobs).

50 jobs or more	6 points
Up to 49 jobs	3 points

5. Quality of Jobs Created. The average hourly base wage rate of the jobs created (excluding benefits) is at or above 200% of the federal minimum wage.

3 points

6. Cooperation. Project represents a partnership between 2 or more eligible applicants as defined by 13 Code of Federal Regulations, section 300.2 (for example, a local government, community development corporation or a university). A partnership is characterized by the commitment of money or in-kind services.

3 points

7. The project contributes to Ohio’s Statewide Targeted Industries, as identified in A Strategic Plan for the Ohio Department of Development. Projects will receive 5 points for identifying a potential tenant or client engaged in activities below. Projects will not receive any points for this item unless an applicant can identify a potential tenant, community plan or client that proposes specific activities that would fit into these categories (based on the intended/planned construction). For retention projects, consider this question on the basis of known contributions to Ohio’s Statewide Targeted Industries.
 - j. Advanced Energy and Environmental Technologies
 - k. Aerospace and Aviation
 - l. Agriculture and Food Processing
 - m. Bioscience and Bioproducts
 - n. Corporate and Professional Services
 - o. Distribution and Logistics
 - p. Instruments, Controls, and Electronics
 - q. Motor Vehicle and Parts Manufacturing
 - r. Polymers and Advanced Materials

0 or 5 points

8. Local support. Local share is essential to the development of a project. High priority will be given to projects which have a high percentage of local participation as a portion of total project costs. In kind contributions must be specified. Do not include staff time.

Calculate:
$$\frac{\text{Local share (in-kind , public, private funds)}}{\text{Total Project Costs}}$$

70% or greater	6 points
50 - 69%	3 points
30 - 49%	1 point
less than 30%	0 points

9. Readiness to proceed. Many projects are listed in the CEDS, but are in various stages of their readiness to proceed with the EDA application. Priority is given to projects that are closer to applying to EDA for funding. Please use realistic measures when scoring.

Application already submitted and project is listed in NEFCO's CEDS	12 points
Actively working with NEFCO to submit application within 1-3 months	4 points
Actively working with NEFCO to submit application within 4-6 months	3 points
Expect to submit application within 6-12 months	1 point
Not sure when application will be submitted	0 points

10. The project is submitted by a NEFCO member or by a community represented by NEFCO.
5 points